



The 2<sup>nd</sup> World Congress on  
**Clinical Trials in Diabetes**



# General Information



## Dates

27 – 28 November, 2017

## Congress Venue

Hilton Berlin  
Mohrenstrasse 30  
10117, Berlin

## Participants

Expected 150 – 200 attendees

## Congress Organiser

Bioevents

Tel: +1-857-400-0035

Tel: +44-203-051-4032

Email: [wctd@bioevents.net](mailto:wctd@bioevents.net)

## Project Manager

Vanessa Fisher

Tel UK: +44 203 051 4032 ext 519

Tel US: +1 857 400 0035 ext 519

Email: [vanessa@bioevents-congress.com](mailto:vanessa@bioevents-congress.com)

## Exhibition & Sponsorship

Joanne Golibroda

Tel UK: +44 203 051 4032 ext 520

Tel US: +1 857 400 0035 ext 520

Email: [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

## Hotels & Registration

Tel: +1-857-400-0035 ext 519

Tel: +44-203-051-4032 ext 519

Email: [wctd@bioevents.net](mailto:wctd@bioevents.net)

# Welcome Letter

Dear Colleague,

It is our pleasure to invite you to participate in **The 2<sup>nd</sup> World Congress on Clinical Trials in Diabetes (WCTD2017)**, which will take place **27-28 November 2017** in **Berlin, Germany**.

**WCTD2017** follows the success of the 1<sup>st</sup> inaugural Congress held in Berlin in November 2016 and will continue to address the multitude of complex issues associated with clinical trials in diabetes.

It is clear that there is a continuing necessity to streamline these issues into a process that will improve drug development in terms of approval and commercialization, and address the various aspects of drug and device development and the way to enhance them.

Once again, our world renowned faculty will tackle issues head, on through a comprehensive program which will focus on key areas including:

- Design the Best Study
- Improve Regulatory Process
- Better Understanding of How to Collaborate with Regulatory Authorities
- Involvement of Digital Medicine
- Management of Diabetes and Personalized Medicine

The scientific program will have a broad therapeutic focus and tackle both the global and specific regional differences. The program will include speakers such as physicians, R&D personnel, regulatory decision makers, CEOs, CROs, CRAs, Clinical Trial Managers and QA personnel.

You are invited and encouraged to contribute to the program by submitting abstracts for poster presentation and we look forward to your active involvement.

We look forward to seeing you at **WCTD2017** in the exciting and historical city of Berlin, which provides an unforgettable backdrop for the Congress.



**Prof. Itamar Raz**  
Congress Chair



**Bioevents**  
Congress Organiser

# Preliminary Program

Please note this program is preliminary and may be subject to change.

Monday, 27 November

07:30-17:15	<b>Registration</b>
08:50-09:00	<b>Congress Opening</b>
09:00-10:30	<b>Session I: Opening and Keynote Presentations</b>
10:30-11:00	Networking Break and visit the Exhibition
11:00-12:30	<b>Session II: Current Regulatory Trends in Diabetes and Drug Development</b>
12:30-13:30	Lunch Break, Networking and visit the Exhibition
13:30-15:00	<b>Session III: Design a Clinical Program for Success</b>
15:00-15:30	Networking Break and visit the Exhibition
15:30-17:00	<b>Session IV</b>
17:00	<b>Networking Reception in the Exhibition Area</b>

## Tuesday, 28 November

08:00-17:00	<b>Registration</b>
09:00-10:30	<b>Session V: Phase 2/3 Studies</b>
10:30-11:45	Coffee Break, Exhibition and Guided Poster Walks and visit the Exhibition
11:45-12:45	<b>Session VI: Cardiovascular Outcome Studies Part 1: What can we Learn from Retrospective Data</b>
12:45-13:45	Lunch Break, Networking and visit the Exhibition
13:45-15:15	<b>Session VII: Cardiovascular Outcome Studies Part 2: Design, Interpretation and Translation</b>
15:15-15:45	Networking Break and visit the Exhibition
15:45-16:45	<b>Session VIII: Special National Program to Enhance Drug Development</b>
16:45-17:00	<b>Congress Closing</b>

# Sponsorship

## Build your own Sponsorship Package

Sponsorship level will be determined by the total amount of contribution and Sponsors will be acknowledged as follows:

Category
Platinum Sponsor
Diamond Sponsor
Gold Sponsor

## Sponsorship Benefits

Benefits will be allocated to Sponsors based on the following table:

Benefit	Platinum Sponsor	Diamond Sponsor	Gold Sponsor
Back Cover or inside front cover advert in program book (allocated on a first come first served basis)	√		
Exhibition Space (3x2)	√	√	√
Full page advert	√	√	√
Sponsor's logo with hyperlink on congress website	√	√	√
Sponsor's logo in program	√	√	√
Delegate registrations	4	2	1
Acknowledgment on-site signage	√	√	√

# Promotional Items

## 1 Hour Lunchtime Symposium

Opportunity to organise an Official Lunchtime Satellite Symposium in the Plenary Hall, up to 60 minutes (program subject to approval of the scientific committee)

- Includes hall rental, standard audio/visual equipment, display table
- Time Slots: allocated on a "first come, first served" basis
- Company logo on congress timetable
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

*\*Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy*

## 1 Hour Lunch Break

Opportunity to Sponsor a 60 minute lunch break (program subject to approval of the scientific committee)

- Includes hall rental
- Company logo on a table top signage
- Support will be recognised with signage at the entrance to the area with "Supported by..." and a company logo
- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval

## Speakers Dinner (Sole Sponsorship)

An opportunity for your company to be associated with a dinner attended by or in honour of Congress Faculty and speakers.

- Sponsor's name and logo printed on invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor's will have the opportunity to distribute giveaways
- 4 complimentary invitations to the dinner
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Welcome Reception (Sole Sponsorship)

An opportunity for your company to promote itself through the welcome reception on the first evening to which all Congress attendees are invited

- Sponsor's name and logo printed on invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## 1:1 Meeting Tables (Exclusive Sponsorship)

Opportunity to Sponsor 1:1 meeting tables.

- Company logo on a table top signage
- Support will be recognised with signage at the entrance to the area with "Supported by..." and a company logo
- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## 10 minute Spotlight on the Company Session

Company Spotlight Lecture in the last 10 Minutes of a session.

- Time Slots: allocated on a first come, first served basis
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Chair Covering\* (Exclusive Sponsorship)

Chair covers to be provided by client.

- Final design to be approved by Congress Chairperson and Congress Organizer.
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



## Notepad and Pens (Exclusive Sponsorship)

The sponsoring company will provide Notepads and Pens

- Notepad and pens to be provided by client
- The sponsoring company will provide Notepads and Pens
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Lanyards\* (Exclusive Sponsorship)

Lanyards to be provided by client

- An opportunity to include company logo on lanyard
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Napkins and Coasters (Exclusive Sponsorship per day)

Napkins and coasters to be provided by client

- Final design to be approved by Congress Chairperson and Congress Organizer
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## Coffee Break\* (Exclusive Sponsorship per Break)

Coffee will be served during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

# ADVERTISEMENT

Full inside page colour advertisement in designated section of the Program.

PROGRAM	<b>INSIDE PAGE</b>	<b>BACK PAGE</b>
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The Program will be distributed to all registered participants. It will contain the timetable, information about the scientific Program and other useful information.

## Promotional Mailshot

Gain additional exposure by sending out a Mailshot to the pre-registered delegates and database who have agreed to disclose their details. Mailshot to be sent in advance of the Congress at a date and time coordinated with Bioevents.

- Mailshot to be designed and provided by the supporter by agreed deadline and according to design specifications
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

# Exhibition

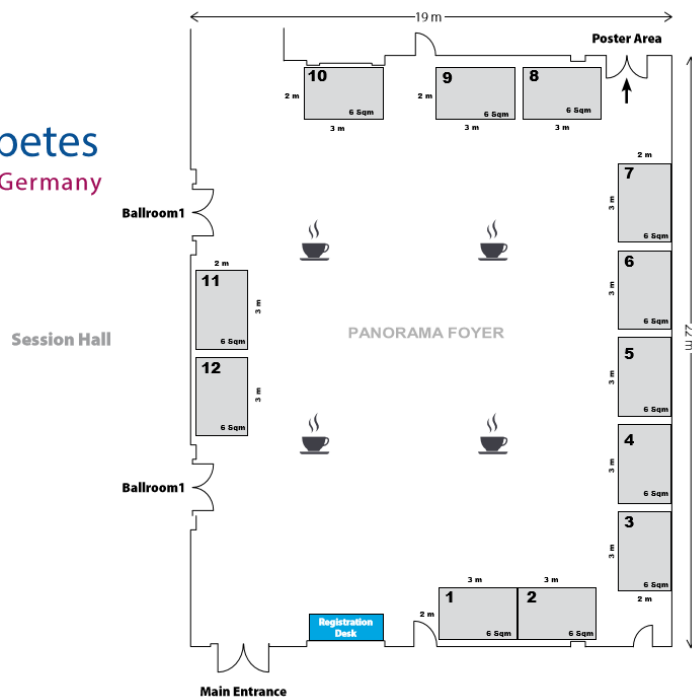
The floorplan has been designed to maximise exhibitors' exposure to the delegates

## Exhibition space

- Exhibition space of 6 m<sup>2</sup> (3x2)
- Company logo on Congress website with a hyperlink to website of your choice
- 100 word company profile on the Congress Website
- 1 Exhibitor badge
- Table including 2 chairs and electrical point



The 2<sup>nd</sup> World Congress on  
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We welcome all start-ups to join us at WCTD.  
Start-ups are integral to industry and innovation.

A discounted rate is offered to start-up companies and this is negotiated on an individual basis.

- Exhibition space of 6 sqm (3x2)
- Table including 2 chairs
- 1 Delegate badge
- Additional delegate badges at a rate of \$700
- 100 word company profile on the Congress Website
- Company logo on Congress website with a hyperlink
- Acknowledgement in the printed program

For further information please contact

Joanne Golibroda

Tel UK: +44 203 051 4032 ext 520

Tel US: +1 857 400 0035 ext 520

Email: [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

To ensure you benefit from being at  
the WCTD Congress contact

[wctd@bioevents.net](mailto:wctd@bioevents.net)

# Exhibition Booking Form

Please complete and send back by email or fax to:

Joanne Golibroda – **WCTD017**

[joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

Fax: + 44 203 051 4032

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name (As to appear in all Congress Publications): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Post / Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

We hereby apply to book exhibition space the cost of 6 sqm

Choice	Stand Number	Total Price
1 <sup>st</sup> choice		
2 <sup>nd</sup> choice		

**Company Logo** to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official congress program.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# Payment Methods

## **Payment by credit card**

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV2 Code: \_\_\_\_\_

Full Name of Cardholder: \_\_\_\_\_

## **Payment by bank transfer**

Details have been provided in the Pro-forma invoice\*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (WCTD2017)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency USD

Bank charges are the responsibility of the payer.

\*Invoice/receipt to be issued upon receipt of payment

## **Cancellation / Modification Policy**

Cancellation / modification of items must be made in writing to the Industry Sales Manager [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less \$50 handling fee) of payments received. Cancellations received 29-14 days prior to start of exhibition will be entitled to a 50% reimbursement (less \$50 handling fee) of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.

# General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor' s activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor' s activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 25 October, 2017 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information" ) unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the WCTD2017 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.